



NON-PROFIT ORGANIZATION U.S. POSTAGE PAID MADISON, WI PERMIT NO. 49

# Keep Wisconsin Warm/Cool Fund

10th Anniversary Charity Golf Classic and Silent Auction  
August 2, 2011 • Spring Green, WI

*Tenth Anniversary!*



**BACK in 2011!**  
Pre-purchase Mulligans, Raffle Tickets, and Golfer Packages to take advantage of our Express Check-in. Call 608-333-0809 today for details!

**Making a Difference by Keeping the HEAT and POWER on for those most in need one dollar, one family, one senior at a time!**



## About Keep Wisconsin Warm/Cool Fund

Can you imagine having to choose between eating and heating or facing Wisconsin's blistering heat without power? It is a choice thousands of Wisconsin households are forced to make each year. The most seriously affected are elderly, disabled, or working families with young children, who are often too proud to ask for help. The Keep Wisconsin Warm/Cool Fund (KWW/CF), founded in 1996, is a statewide non-profit that assists low-income households who, at no fault of their own, cannot meet their basic survival needs. Your generosity leverages resources through a unique state match, that turns every \$1 private and business donation into \$3. **KWW/CF proudly keeps their administration costs to 5% or less, so that \$0.95 of every dollar goes directly to keeping the heat and power on for those in need.**

### Making a Difference

The 2010 KWW/CF Spring Green Charity Golf Classic and Silent Auction raised more than **\$270,000 which immediately helped 1,300 of Wisconsin's most vulnerable residents keep the heat and power on!** KWW/CF once again invites golfers, sponsors, and donors to enjoy a fantastic time while raising funds for your neighbors in need. It is crucial we have your support to make our 10th Anniversary Charity Golf Classic and Silent Auction a success. Please review the information on how you or your business can make a difference for those most in need. To register, please return the form in this brochure or register online at **www.kwwf.org**. Your tax-deductible contribution will help those in need in your community.

*Join Us!*  
**Tuesday August 2, 2011**

## Drive... To Keep Wisconsin Warm and Cool



By participating in the 2011 KWW/CF Spring Green Charity Golf Classic and Silent Auction you will help raise funds for those most in need across the state. Please join the growing list of corporate supporters and help keep the HEAT and POWER on! There are many ways to become involved...

- ✓ **Event Sponsorship**
- ✓ **Register a Foursome**
- ✓ **Donate Silent Auction Items**

### Schedule Of Events

<b>9:30-11:30 AM</b>	<b>Check-in</b>
<b>10:30-11:45 AM</b>	<b>Lunch</b>
<b>12:00 PM</b>	<b>Shotgun Start</b>
<b>5:00 PM</b>	<b>Hors d'oeuvres Reception Silent Auction Awards</b>

### Directions to The House on the Rock Resort

*the house on the rock*  **www.houseontherock.com**  
From Madison: Follow Hwy. 12 and 14 to Hwy. 14 West toward Spring Green. Turn left on Hwy. C, then left on Golf Course Road.

P.O. BOX 68  
MADISON, WI 53701-0068  
 **KEEP WISCONSIN WARM/Cool FUND**  
an Energy Services, Inc. initiative